

Student Name: _____

Colleague #: _____

Date: _____

MARKETING MANAGEMENT

(2002-2011)

(380) ALLEGHENY, BOYCE, NORTH, SOUTH
Associate of Science

First Semester

		Credits	Term Taken	CCAC Grade	TRF/CBE* CLEP/AP*
ACC-104	Financial Accounting	4	_____	_____	_____
BUS-101	Introduction to Business	3	_____	_____	_____
BUS-103	Principles of Management	3	_____	_____	_____
ENG-101	English Composition 1	3	_____	_____	_____
	Mathematics Elective*	3-4	_____	_____	_____

Second Semester

ACC-203	Managerial Accounting	4	_____	_____	_____
BUS-104	Principles of Marketing	3	_____	_____	_____
ENG-102	English Composition 2	3	_____	_____	_____
	Business Elective	3	_____	_____	_____
	Computer Information Technology Elective	3-4	_____	_____	_____

Third Semester

BUS-117	Public Relations	3	_____	_____	_____
BUS-211	Principles of Advertising	3	_____	_____	_____
ECO-102	Principles of Macroeconomics	3	_____	_____	_____
	Humanities Elective	3	_____	_____	_____
	Science Elective	3-4	_____	_____	_____

Fourth Semester

BUS-212	Principles of Selling	3	_____	_____	_____
BUS-251	Business Law 1	3	_____	_____	_____
SPH-101	Oral Communication	3	_____	_____	_____
	General Elective	3	_____	_____	_____
	Social Science Elective	3	_____	_____	_____

Minimum Credits to Graduate: (30 CCAC) 62-65

*Math elective must be a **college level** course.

Comments: _____

* TRF=Transfer Credit CBE=Credit by Exam CLEP=College Level Examination Program AP=Advanced Placement Examination

This advising/graduation checklist lists the program requirements for students entering CCAC in the academic year indicated. A continuing student may graduate with the requirements in effect the year the student entered CCAC. All students must earn 30 college level credits in CCAC classes (this includes distance education courses) and have a minimum institutional GPA of 2.0. Mathematics electives must be at the 100 level. The remaining program credits may include transfer credit, credit by examination, CLEP or AP examinations. Institutional credits and GPA are used to determine eligibility for graduation.